The dashboard shows the detailed sales analysis of FNP with the following key metrices and visualizations:

* **Key Figures**:
* Total Orders: 1000
* Total Revenue: ₹ 35,20,984
* Order -Delivery Time: 5.53 days
* Average Customer Spend: ₹ 3520.98
* **Revenue Analysis**:
* By Occasion: Higher revenue is generated during the occasions like Raksha Bandhan, Holi, and Valentine’s Day.
* By Category: The “Colors” category generates the highest revenue, followed by “Soft Toys” and “Raksha Bandhan” products.
* **Time – Based Revenue**:
* By Hour: Revenue peaks in the duration of late morning to evening hours.
* By Month: March shows the highest revenue, followed by subsequent months.
* **Top Products by Revenue**:
* Deserunt Box, Dolores Gift, Harum Pack, Magnam Set, and Quia Gift are the top contributors.
* **Top 10 Cities by Orders**:
* Dhanbad, Imphal, Kavali and Guntakal are among the leading cities in order count.

This dashboard effectively summarizes performance across various dimensions, highlighting peak periods, key products categories, and top-performing products and locations.